



2010
ANNUAL REPORT
of
The Minnesota Gerontological Society



MGS is a “public square” where research and practice intersect toward more effective and better services for Minnesota’s older citizens

WHY MGS?

Especially in time of scarce financial resources, it is important that programs and services to support healthy and successful aging are based on sound research. MGS brings together a wide variety of disciplines to coordinate and collaborate in initiating and using evidence-based research, and to support on-going training for all who are working in the field of aging.

CHARTING THE IMPACT OF MGS IN 2010

- 255 students, professors, researchers, skilled nursing care workers, housing administrators, policy experts, social workers, and community based staff interacted at the MGS Conference on the theme: “Innovative Models for an Aging Population”
- Over 70 persons from different disciplines and with 25% from outside of the Twin Cities Metro area participated in webinars held over lunch hours and accessible from their own offices on topics ranging from Health Literacy, Safe Driving, and Caregiving to Services for Family Connections
- Two students in gerontology were awarded scholarships to continue their pursuit of gerontology degrees: Meaghan Mohr Gesino from University of Minnesota and Tracy Keibler from Bethel University
- 30 educators in the Gerontology Educators Network planned for 2011 Careers in Aging week – promoting training and careers in gerontology.
- Over 1000 DVD’s of “Love of Car: Transportation as We Age” program were distributed without cost to Minnesota families and organizations, and the joint program of *tpt* and MGS and other partners continues to air on public television and on MGS website
- Five e-newsletters provided bi-monthly sharing resources on evidence-based research and cutting-edge practice models
- Information on academic gerontology programs in the State of Minnesota is available on MGS website—
www.mngero.org
- Alerts were sent to all MGS members on upcoming continuing education opportunities, and opportunities for collaborations on aging issues
- Highlighted mentors in aging field with Award to Hal Freshley as the Outstanding Gerontologist of the Year





MGS Mission Statement

To bridge the gap in Minnesota between research and practice in the field of aging, with special emphasis on developing and supporting tomorrow's leaders.

2010 Financial Summary

Support and Revenue

Membership and Program	\$53,988
Contributions from individuals	3,921
Investment Income	2,490
Total Revenue	\$60,399

Expenses

Program Expenses	\$58,130
Scholarships to Gerontology Students	2,000
Salary Expenses	9,689
Administrative and other Expenses	12,372
Total Expenses	\$82,191
Revenue less Expenses*	(\$21,792)

(*Note: Revenue Received in 2009 for Production Expenses which were incurred in 2010 .)

THANK YOU TO OUR DONORS!

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Message from MGS President, Catherine Sullivan

Why do professionals in the field of aging enjoy participating in our educational events and join MGS? It is clear from the surveys, conversations and personal accounts: They get rejuvenated and energized by the interdisciplinary networking, the forward-thinking topics of the Annual Conference as well as the relevant issues of our Webinars to guide their practice. The importance of evidence-based practice is becoming ever more evident in this new era of cost-containment in health care.

Today, with the help of a hard-working Board of Directors, a dedicated and efficient part time staff and many energetic volunteers, we have moved MGS towards greater reach and recognition. We were able to form new partnerships and use web technology to expand our educational opportunities to larger and more widespread audiences, including communities in greater Minnesota. I also know that the MGS's mission to support the next generation of leaders in the field of aging provides a satisfying sense of legacy to many of our members and donors, as we are able to admire at our Annual Conference the passion and talent of the MGS Student Scholarship recipients. We are still not at the end of our journey as we are planning to make our website more clear, informative and user-friendly, facilitate exchanges between researchers and practitioners, as well as seek new and ever more diverse audiences for our educational outreach. We are confident that with continued support from our current members, new members, donors, partners and friends, we will continue to expand the expertise of those who help improve the lives of Minnesota elders.

MGS Board of Directors 2010

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Contact us! Minnesota Gerontological Society

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