

Age Friendly *Minnesota*.  
Age Friendly *Communities*.  
Age Friendly *You*.

**MGS** 44TH ANNUAL  
CONFERENCE  
April 23–24, 2020



MINNESOTA  
GERONTOLOGICAL  
SOCIETY

### **MGS 44th ANNUAL CONFERENCE**

**AGE FRIENDLY MN. AGE FRIENDLY COMMUNITIES, AGE FRIENDLY YOU.  
APRIL 24, 2020 - EARLE BROWN HERITAGE CENTER  
CALL FOR POSTER SUBMISSIONS  
Deadline to Submit: March 10, 2020**

The Minnesota Gerontological Society (MGS) invites you to submit an application for the Poster Session at the 2020 Conference. Around 500 participants from various disciplines typically attend the yearly MGS conference. For the April 24, 2020 Conference, the posters will be displayed in the "Research Road" hallway at key times throughout the day. (No posters will be displayed during the April 23rd Pre-Conference event.)

Conference details:

- ✓ The conference is April 24, 2020, 7:30 – 8:30 am registration, 8:30 am – 4:30 pm program, at the Earle Brown Heritage Center, Brooklyn Center, MN.
- ✓ The posters will be displayed in the "Research Road" hallway at key times throughout the day.
- ✓ The theme of the 2020 conference is: “AGE FRIENDLY MINNESOTA. AGE FRIENDLY COMMUNITIES. AGE FRIENDLY YOU.”
- ✓ *Complete conference details, session descriptions, and registration are listed on the [MGS website](#).*

Poster session requirements:

- ✓ There will one complimentary conference registration for the lead presenter for each poster selected for the conference. Additional presenters (if any) must register and pay.
- ✓ Research presented in the poster should focus on a gerontology/aging related field.
- ✓ See page 2 and 3 for poster guidelines.

**Note: the official poster submission application is Attachment A (2 pages).**

The deadline for the poster session submissions is **March 10, 2020**, and must be emailed to Tanya Rand, [tjrand@stthomas.edu](mailto:tjrand@stthomas.edu).

Questions on the call for posters should be addressed to Tanya Rand, [tjrand@stthomas.edu](mailto:tjrand@stthomas.edu).

The poster submission form includes the following information:

- Session Title
- Lead Presenter’s name, credentials, organization, email, and phone number. **\*\*The lead presenter will be the contact person regarding the poster submission.**
- Additional presenters’ names, credentials, and organization.
- Format: Foam board, minimum size 3' x 4' (tri-fold recommended). **MGS provides one easel for display. MGS does NOT provide a mounting board or pins.**
- Is this a student presentation?
- Two to three learning objectives for the poster session
- **A one paragraph description** of the topic for your poster and explain any innovation in the program, research or service being described.

## **POSTER PRESENTATION GUIDELINES**

The poster session is a display presentation where you report current research, policy initiatives and practice projects focusing on older adults. It consists of an exhibit of material that you as the author personally attend for an assigned period-of-time. The information needs to be clearly summarized and wherever possible include visuals such as tables, graphs, pictures, etc. Make sure that your format is understandable by a multidisciplinary audience and facilitates interchanges with interested colleagues.

Posters should be posted on a foam-core poster board at least 3' x 4' that you can purchase at any office supply store. It should have a professional look, without any hand-written sections.

Provide a typed large heading containing the abstract title and author(s) name(s) to identify your presentation easily. Lettering should be easily readable from 2-3 feet. Suggested size for your title is at least 1-inch-high (font size 80) and for your text is at least 1/2" high (font size 24)

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### **PLANNING FOR A SUCCESSFUL POSTER SESSION**

Know your audience and tailor your presentation to them. Organize your material in a logical and interesting manner.

- √ Post a copy of your abstract in the upper left-hand corner of the poster or you can provide handouts.
- √ Charts, drawings and illustrations might well be similar to those you would otherwise use in making slides, but preferably more heavily drawn.
- √ Keep visual material simple and clear. Use of a couple of colors can add emphasis.
- √ "Less is more". Do not overwhelm the attendees with detailed information but focus on the gist of your project or findings. You will be there to provide more details if attendees want them.
- √ Encourage attendee participation and discussion.

### **HOW TO SET UP YOUR POSTER**

Set up your display at the Earle Brown Heritage Center in the morning. MGS will provide one easel. MGS does not provide boards or pins.

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### **IMPORTANT NOTE ON HANDOUTS FOR POSTERS**

Poster presenters may prepare handouts or other materials for distribution (optional). Since the purpose of the poster presentations is educational, the handouts should not be advertisements for specific programs, whether for profit or not. Lists of programs and initiatives are fine, but you cannot focus exclusively on advertising a specific program over another. The exhibitor area is reserved for that purpose.

Rather than handouts, you may want to develop a sign-up sheet for electronic handouts.

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### **ALL POSTERS WILL BE STAFFED DURING SPECIFIED PERIODS**

Posters will be featured during specific times throughout the day in the "Research Road" hallway. Presenters must staff their posters during these times and be available to respond to questions and engage in conversations with attendees.

# MGS Poster Submission Application - 2020

deadline March 10, 2020

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Thank you for submitting an abstract for consideration at the MGS Conference Poster Session 2020. Complete and submit all questions by March 10. All submissions will be judged through a blinded peer review process.

Contact Tanya Rand, [tjrand@stthomas.edu](mailto:tjrand@stthomas.edu), with any questions.

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Q1 **Title** of your poster.

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Q2 Name of the **lead presenter** and any **credentials** you would like to be included in the conference program. **\*\*Note, this individual will be the contact person for this session. The lead presenter's registration is complimentary. Additional presenters (if any) must register and pay.**

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Q3 **Organization** the lead presenter will be representing.

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Q4 **Email and Phone** for the lead presenter.

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Q5 If additional presenters, list **names, credentials, and organization** to be included in the conference materials. Also list email and phone for each

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Q6 Is this a **student** poster?

Yes

No

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Q7 List **2-3 learning objectives** for your poster.

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Q8 Provide a **one paragraph description** of the topic for your poster and explain any innovation in the program, research or service being described.

\*\*Note this information will be published in the conference proceedings.

Thank you for submitting a poster abstract for consideration at MGS 2020 Poster session. You can expect to hear a decision from the Poster Review Committee by late March 2020.

Email completed submission to Tanya Rand, [tjrand@stthomas.edu](mailto:tjrand@stthomas.edu). Please type in “MGS 2020 Poster” in the subject.

Conference details are posted on the [MGS website](#).